

THE EARLS COURT & OLYMPIA CHARITABLE TRUST GRANT APPLICATION PACK

OUR STORY

Olympia Events (formerly branded as Olympia London) first opened its doors for events in 1886 and is now undergoing a phenomenal transformation. In 2025, the Olympia estate will relaunch with a new performing arts school, theatre, music venue, a wide range of food and drink outlets, state of art office space and great public spaces. Olympia Events remains at the heart of all the new elements and continues to be open to host inspiring events while the estate is developed in the build-up to 2025.

As Olympia grows into one of London's biggest and brightest visitor destinations for culture, creativity and entertainment, The Earls court & Olympia Charitable Trust's (The Trust) ambitions are also growing.

ABOUT THE TRUST

The Trust was set up in 2002 and now operates as the charitable arm of the Olympia exhibition venue. The Trust is run by a board of Trustees, currently made up of representatives from Olympia, Olympia Events local councillors from the local boroughs, LBHF and RBKC and local residents.

Practical relief is provided in the form of grants made to charities and institutions whose needs fall within the Trust's object.

The object of the Trust is the promotion of charitable purposes, including:

- the relief of persons in need, hardship, sickness or distress;
- the furtherance of education;
- the provision in the interests of social welfare of recreational facilities;
- the promotion for the public benefit of urban or rural regeneration in areas of social and economic deprivation;
- the relief of unemployment for the public benefit and provision of training, especially among unemployed people; and
- the protection or conservation for the public benefit of the environment;

in any area but in particular in the London boroughs of Hammersmith & Fulham and Kensington & Chelsea.

APPLICATIONS

Grant applications are invited by submission in writing to the Company Secretary of the Trust using the current Grant Application Form.

WHO WE FUND

The Trust welcomes applications from the following organisations:

- Registered charities
- Non-profit organisations
- Community Interest companies (CICs)

- Schools
- Community Centre Groups
- Residents' Associations

The Trust prioritises applicants based in the London Boroughs of Hammersmith & Fulham and Kensington & Chelsea in line with its Object.

WHAT WE FUND

- **Financial Limit:** The Trust can fund grants up to £5,000 in line with the objects. Grants in excess of £5,000 may be considered in exceptional circumstances.
- **Approved Funding Categories:** The Trust supports applications relating to:
 - Capital Projects, being building works or repairs, or equipment that are necessary to the applicant's organisation.
 - Projects / specific activities, being specific projects or areas of the applicant's work with a defined scope of work and timescale.
- **Maximising the resources of the Trust:** The Trust prioritises applications that will maximise the impact of any funding granted with reference to considerations such as the reach of any award, the number of individuals benefiting, the longevity of benefit.

WHAT WE DO NOT FUND

The Trust does not (generally) support applications for funding falling outside of approved categories. Unapproved categories include:

- salaries
- sponsorship
- work that has already taken place or finished
- activities that take place overseas including trips and overseas emergency appeals
- one-off events such as festivals and galas, or short-term activities that only run for a few weeks.

APPLICATION TIMELINE

- **Applications are open throughout the year:** The Trust invites applicants to submit applications at least 6 months ahead of the funding requirement deadline to allow time for the Trust to convene for review. We will notify any impacted applicants if our funding pot is used up before the end of the year.
- **Previous Successful Applications / Grant Payments:** The Trust can grant funding for one project to each applicant (or for the benefit of the same applicant) per year. This means that if an application is successful, the applicant (and the benefiting organisation) will have to wait until a year has passed from the date of our email / letter confirming that your successful application before they will be eligible to apply again.

CONSENT

Successful applicants / benefitting organisations will be required, with necessary permissions and consents in place, to provide a short case study with pictures or video format sharing outcomes and impact of the funded project. These case studies will be shared on our website, social media and internal communication to promote the Trust and publicise the impact of the Trust. In particular, successful applicants / benefitting organisation should ensure we have unequivocal permission to use any personal data provided.

GRANT APPLICATION FORM

SECTION 1 - APPLICANTS DETAILS

ORGANISATION NAME:

ADDRESS:

ORGANISATION TEL NO:

EMAIL:

CHARITY REG NO.:
(if applicable)

CONTACT NAME:

CONTACT ADDRESS:
(if different)

CONTACT TEL NO.:
(if different)

EMAIL:
(if different)

SUMMARY

A brief summary of the aims and objectives of your organisation including the geographical areas you support

SECTION 2 – DETAILS OF GRANT

AMOUNT REQUESTED: £

BREAKDOWN OF COSTS:

Please be specific as to the exact costs that will be utilised by the grant, as this will speed up the application process

Is this the total amount required? (please tick the appropriate box) Yes No

If not, please indicate how you are intending to raise the remaining balance and from what sources:

If applicable, please give details of other sources of income raised or committed so far:

DETAILS OF HOW THE GRANT YOU ARE SEEKING WILL BE UTILISED AND THE BENEFITS IT WILL BRING:

ADDITIONAL INFORMATION

If applicable, please attach your most recent annual report and accounts as well as any additional documents and background information which you feel may support this application.

IF YOUR APPLICATION IS SUCCESSFUL

We will ask you to provide for bank transfer verification purposes, either:

The Bank Account Details for payment on letterheaded paper and signed by a senior authorised person; or a copy of a recent bank account statement (dated within the last 3 months).

Signed

Name in print

Position

Date

Signatory must be a Trustee or a representative of senior management.

Thank you. Please return this form to:

Andrea Georgeou

Company Secretary

The Earls Court & Olympia Charitable Trust

Olympia Events, Hammersmith Road, Kensington, London W14 8UX

Tel: 020 7598 2730

Email: andrea.georgeou@olympia.london