OLYMPIA EVENTS LOGO

Primary logo combination

Secondary logo combination

Logo exclusion zone

Do not use our Primary logo over coloured backgrounds other than Charcoal. Where coloured logos are not appropriate or possible please use one of the following:

Whiteout logo

Greyscale logo

For use over dark backgrounds

For use over light backgrounds

Charcoal
RGB 48, 48, 48
Hex 303030

Green
RGB 155, 255, 140
Hex 9BFF8C

To allow the shape of the logo to stand out ensure as much space around the logo as possible is applied. A minimum exclusion zone or clear space the equivalent of the height of the 'O' should be kept clear of any other logos, artwork or text. exclusion zone
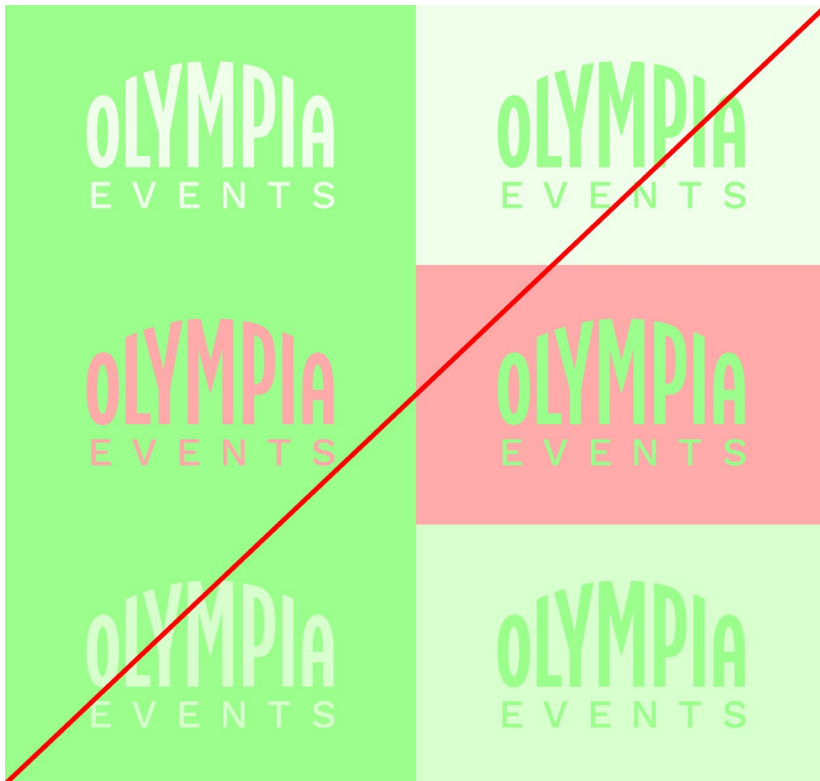
Logo position

The primary position of the logo is anchored to a corner of a design. Certain instances require the logo to appear in a centralised position, such as document covers that do not feature imagery or video pre-rolls.

LOGO

Please do not

We want to ensure our logo is always bold and clearly legible. For this reason, please do not use the following colourways

Minimum size

So that it is legible, the minimum size for our logo is:

Print 15mm

Digital 60px

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