

Sustainable Development Policy

The Grand Plan: Olympia London's plan for a sustainable future

At Olympia London we want to be world class. We want to inspire everyone, from our staff to our visitors, our community and our industry. So that means we need a plan. It needs to be a Grand Plan, just like our venue, with its stunning architecture and dramatic event space; a historic London landmark. Our Grand Plan starts here...

Who we are

Olympia London opened its doors in 1886 as an inspiring place to hold events. A listed building and iconic London landmark, it has grown and developed, holding some of the most prestigious events in history.

We have a rich history and we also have a vision for the future: to become a world class venue; to create inspiring spaces; to be enjoyed for another 130 years and beyond. This vision is supported by our company values: Care, Commitment, Passion, Respect and Trust. These define the way we work, as well as addressing the governing principles of sustainable development - integrity, stewardship, inclusivity and transparency.

The Grand Plan supports our vision of the future and is our commitment to demonstrate and showcase leadership – not just in the events industry, but in creating better business for everyone to enjoy for the long term.

Our focus

We understand that planning for the future means considering how our business impacts on people and the planet, as well as being profitable. Olympia London works with and for people; we are central to the community and part of its future, as well as its past.

Events bring people together to explore, celebrate success and be inspired, delivering education, new ways of thinking and providing a forum to share learning and experience.

As a large venue, and by the nature of our activities, we recognise that we have an impact on the environment, but we also know that we have the ability to influence environmental change at a wider level, working with our employees, our partners, our customers and all our other stakeholders.

That's why we have chosen to focus on three different areas:

- * Community
- * Education
- * Environment

We recognise that these areas will help us address the key impacts of the business and deliver real change.



Community – we will work to improve our role as a hub for the community and will support its further development, making it a great place to visit, a better place to live and amazing place to work.

Education – our work will educate, empower and engage. We want to share our successes and become recognised leaders in the events industry.

Environment – we will be as efficient as possible in our venue but also encourage our customers to help showcase sustainable events, having a positive net impact.

We will continue to meet all our legal obligations, but we won't stop there – we will lead the way.

Why we do it

We realise that we are not just an events business. We are custodians of a beautiful listed building, a piece of heritage and a renowned London landmark. We are at the centre of our community and are reliant on people as well as the planet. We want a positive legacy; preserving and promoting the history and culture of our environment for the next generations to enjoy.

At Olympia London, we are proud of our reputation in the industry. We want to continue to show leadership, be innovative and to showcase best practice to our peers. Our Grand Plan supports our passion and commitment to continually improving our performance and being world class in everything we do.

How we do it

We know it's not going to be easy, especially when we are aiming high. But we believe in what we are doing and are working together with our employees, our customers, our partners and other stakeholders to ensure everyone is engaged.

The Grand Plan was launched in 2017, after a complete review of the way we work and a detailed study of sustainability at Olympia London. It was a great wake-up call for us and we realised that although we were already achieving a great deal, in order to move forward and improve, we needed a platform to take our sustainability aspirations to the next level.

A team of representatives from across the business is responsible for ensuring that our Grand Plan continually improves, evolves and grows, working together with all our stakeholders in an inclusive environment. We will communicate our progress transparently and honestly along the way.



Nigel Nathan
Managing Director
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