LAMDA DIPLOMA DAY

The London Academy of Music and Dramatic Art welcomed famous faces and 450 guests to their annual diploma day.

Event Type: Private Event
Visitors: 450

Venue: Olympia Conference Centre
Organiser: LAMDA

With famous alumni such as Benedict Cumberbatch and BAFTA award-winning Chiwetel Ejiofor, it was a huge privilege for Olympia London to host LAMDA (London Academy of Music and Dramatic Art)’s diploma day in the conference centre. The event was hosted by LAMDA’s president, the notable film, screen and stage star Timothy West, and welcomed 450 graduates, guests and teaching staff.

LAMDA is the oldest drama school in the country, dating back to 1861 when it was originally the Royal Ballet School. Nowadays, the academy’s aim is to find new and inspiring talent; from stage stars to technicians and stage managers.

Olympia’s Conference Centre was primarily chosen by LAMDA due to its excellent location; the school itself is based just minutes away. What’s more, the plethora of public transport links enabled visitors from around the world to attend their loved ones’ graduation day with ease. LAMDA not only utilised the auditorium but also the foyer area for a drinks reception and ticket office.

As well as the traditional graduate ceremony, LAMDA wanted the chance for their graduating students to take to the stage and perform some of their work from the past year. Olympia Conference Centre’s stage allowed pupils to showcase their efforts in comfort plus the venues’ dedicated AV team, Blitz, made the technical process even simpler.

Sally Lowe, Head of Marketing and Communications at LAMDA, said:

“Olympia Conference Centre has tons of space and this is the main reason we chose to hold our diploma day there. The venue had a technical capacity that we struggled to find anywhere else. The team were a delight to work with and the little things, like working air-conditioning and spacious lifts for our elderly guests, really helped the ceremony run smoothly. We would absolutely work with Olympia London again and highly recommend their conference centre as a space to hold such events.”